



COCO'S FOUNDATION FUNDRAISING GUIDE

COCO'S
Foundation

Charity Number: 1138100

The 'how to' of fundraising

You may have recently signed up for one of our trips, or simply feel inspired to raise money to help our cause. We understand that at this point the thought of fundraising can be a little overwhelming.

This guide has been created to give you a starting point and explain how you can raise money in so many different ways. From sponsored walks to dinner dances, there are fundraising events to suit all effort levels and monetary targets...



Ways to make a few extra pounds

Here are a number of ways you can top up that fundraising pot...

JustGiving

Whether you are holding an event, or simply reaching out to people to ask for donations, setting up a JustGiving page is a great way to start your fundraising. You can also create a personalised text code to make it even easier for your friends and family to donate.

[Follow this link for more information.](#)

Heads & Tails

A simple game for all to participate in during a fundraising event. Simply ask for £1 or £2 per person to participate. Ask everyone to choose heads or tails. Hands on your head for heads, hands on your bottom for tails. You then flip a coin, if it's heads all of those who chose tails are out. And vice versa. Continue until you have a winner! Buy a box of chocolates or bottle of bubbly as a prize. This is a great way to make a few extra pounds during your event.

GET INVOLVED



Raffle/Auction

You don't need to wait for an event to hold a raffle or an auction. Gather as many prizes as possible and display them in your place of work. Sell raffle tickets to your colleagues as well as your friends and family. Hold a private auction for prizes too good to raffle. State a minimum starting bid and closing date.

Match Fundraising

If you know someone who works at a bank, they may be able to match your fundraising amount. Typically the limit is £1000. That means that you could raise a total of £2000 and you only have to make half the money yourself. A fantastic way to raise significantly more money.

Sponsored Events

Encourage a group of loved ones, friends or colleagues to sign up for a sponsored event. Together you can have fun whilst raising money. Click on the links below for more information.

www.southcoastchallenge.com/
www.goskydive.com/cocos-foundation-3/



A-Z

of ideas and inspiration
for your fundraising event

A auction

B book sale, bingo, BBQ, bad hair day

C cake sale, coffee morning, car boot sale

D dance-a-thon, dress down day, dog walk

E egg hunt, errand week

F fun run, football tournament

G golf day, garden party, guess the amount in the jar

H hike, head shaving

I it's a knockout competition, international evening (themed evening with friends)

J jumble sale

K karaoke night

L line dancing, lawn mowing

M marathon, masqued ball, murder mystery night

N night walk, non-uniform day

O online auction, open mic night

P pamper night

Q quiz night

R runs, raffle, read-a-thon

S sky dive, sponsored silence

T tea party, talent show, treasure hunt

U unwanted gifts sale

V valentines ball, variety show

W walks, window cleaning

X xmas party

Y yoga night

Z zzzzz.. your hard work is done!
Good job!



Skydive Fundraiser

A skydive is a great fundraising event. Not only is it a challenge for you, it is very well supported by friends and family who are donating.

Why not tick it off that bucket list whilst raising money for the foundation. We recommend GoSkyDive who are based in Salisbury. Look out for our foundation skydive days where a group of volunteers go together, or gather up your loved ones for support and go at it alone.

The total cost is £550 per person. This is broken down into £225 for the skydive: a £50 deposit is to be paid at the time of booking and the balance is paid on the day directly to GoSkyDive. The remaining £325 is donated to the foundation, we ask for this as a minimum and any extra is an added bonus!

If you would like to add photos/video footage of the experience you can discuss this with GoSkyDive direct, this will be at an additional cost.

- The minimum age is 16 years old. Under 18's must have consent from parent/legal guardian.
- There is an 18 stone weight limit. As well as this those above 15 stone will be required to pay an extra £20 per stone up to the 18 stone limit.
- Pre-existing medical conditions do not necessarily stop you from taking part, you will just need your GP to sign a British Parachute Association medical form to confirm you are fit to jump.

GoSkyDive is based in Old Sarum Park, Salisbury. As a jumper you will get a fantastic birds-eye view of the Wiltshire countryside, including Stonehenge and across to the Isle of Wight.

Follow the link below for more information and to book your place:

www.goskydive.com/cocos-foundation-3/



DONATION FORM





Charity Number: 1138100

I hereby would like to make a donation of £ _____ to CoCo's Foundation.

Signed: _____ Date: _____

I would like the tax on my donation to be reclaimed under the Gift Aid Scheme. I am a UK tax payer and pay an amount of income tax and/or capital gains tax at least equal to the tax that can be reclaimed on my donation. (Please circle one):

YES

NO

Your Address: _____

Tel Number: _____

Email address: _____

If you have any queries please call 01293 888558. When completed, please return to CoCo's 2 Maidenbower Square, Maidenbower, Crawley, West Sussex, RH10 7QH.



RAFFLE REQUEST LETTER





Charity Number: 1138100

Dear [RECIPIENT]

We thank you for any support you may have given us previously.

I am writing to ask if you would kindly donate a raffle prize for our Coco's Foundation [YOUR EVENT] event which we are holding on [EVENT DATE] at [EVENT LOCATION].

Coco's Foundation is a registered charity with an aim to make the world a better place for young people in Africa. Set up in 2011 by West Sussex businessman Chris Connors, the Foundation is funded entirely by donations and every penny goes to one of the Foundation's main projects:

- Build4TheFuture – provides homes and shelter for child-headed families. 200 children have been housed to date.
- Food4Life – feeds desperate children with nutritious meals. 1.9 million meals have been supplied to date.
- Clothes4Clothes – recycles textiles to boost local clothing economies. So far 900 uniforms have been supplied allowing the child to go to school.

Any gift will be gratefully received and we appreciate your continued support.

Please contact me [YOUR EMAIL / PHONE NUMBER].

Yours sincerely,
[YOUR NAME]

CoCo's Foundation
2 Maidenbower Square
Crawley
West Sussex
RH10 7QH

01293-888558
contact@cocosfoundation.co.uk
www.cocosfoundation.co.uk



SPONSOR FORM



Charity Number: 1138100

Coco's Foundation Sponsor Form

PLEASE SPONSOR ME (Name):

TO (Event):

ON BEHALF OF COCO'S FOUNDATION

Using Gift Aid means that for every pound you give, we get an extra 25 pence from the Inland Revenue, helping your donation go further.

This means that £100 can be turned into £125, just so long as donations are made through Gift Aid. Imagine what a difference that could make and it doesn't cost you a thing.

To qualify for Gift Aid, what you pay in income tax or capital gains tax must at least equal the amount we will claim in the tax year.

Simply tick here to Gift Aid your donation...

Please tick



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Maidenbower, Crawley
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